



SAN REMO MACARONI CO PTY LTD

And

Associated companies – Enjoyo Meal international Pty Ltd.

Harley Milling Pty Ltd.

Nievole Distributors Pty Ltd.

Terra Harvest Australia Pty Ltd.

AUSTRALIAN PACKAGING COVENANT ACTION PLAN

5 Year Plan: July 2010 – June 2015

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EXECUTIVE SUMMARY

San Remo Macaroni Company first became a signatory to the then National Packaging Covenant in February 2008, during the period 2008 – 2010 San Remo submitted reports against our initial action plan which demonstrated significant improvements in; The levels of waste created through the production process; Our separation of waste into the various waste streams and subsequent recycling; Reviews of existing packaging materials leading to light weighting of some individual packaging materials and a Full review of packaging to identify where recycled materials could either be introduced or increased in our packaging materials. These actions combined with an ongoing education process have produced large reductions in waste going to landfill and overall improvements in packaging management.

Our new action plan has been written to cover the five year period 2010 – 2015 and meets the requirements of the revised Australian Packing Covenant incorporating the Sustainable Packaging Guidelines, San Remo Macaroni Company will continue to work with both our supplier and customer base to further develop and improve all aspects of packaging management.

Pasquale Ferraro - Chief Operating Officer.

COMPANY HISTORY

San Remo has epitomised the culture and tradition of pasta making since the business was founded in 1936 by Luigi Crotti. Today San Remo Macaroni Company Pty Ltd remains a family-owned 100% Australian company.

From its earliest days the company grew rapidly and was among the first manufactures to support supermarket distribution as this new shopping phenomenon became established.

San Remo has offices and distribution centres in all main capital cities in Australia and New Zealand and exports to 43 countries throughout the world. San Remo's manufacturing site in Adelaide combines traditional Italian pasta making know-how with the most modern technology.

San Remo Products are Quality accredited to Australian and New Zealand standards and ISO 9001:2000 incorporating HACCP food safety principles.

San Remo Macaroni Company Pty Ltd. Became a signatory of the National Packaging Covenant on 22nd February 2008 on behalf of itself and associated companies.

LIST OF BRANDS

San Remo Macaroni Co Pty Ltd on behalf of itself and associated companies representing the “Brand Owners” of:

Dry and Fresh Pasta, Ready Meals, Oils and Sauces.

- San Remo
- Zafarelli
- Balducci

Asian Snacks.

- Fantastic
- Suimin

Shelf Ready Meals.

- Enjoyo-Meal International

Coffee.

- Monjava
- Brasilia

PACKAGING MATERIALS AND FORMATS USED

Throughout the list of brands stated above a large range of materials and formats are used, across our product list these include but are not limited to:

- Laminated plastic film (Pasta & Coffee)
- Glass (Sauces, Olive Oil, Water)
- Plastics (Sauce tubs, Trays for Ready and frozen meals, Cups for Noodle and Pasta cups)
- Cardboard (Outer Shippers, Boxed goods)

SUPPLY CHAIN POSITION

San Remo Macaroni Company and its associated companies are “Packaging User”.

CONTACT DETAILS

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ACTION PLAN SUMMARY TABLE

Australian Packaging Covenant							
Covenant performance goals and KPIs		Outcomes	Actions	Resp.	Baseline Data	Target	Timeline (MM/YY)
1	<p>Design – Optimise packaging to achieve resource efficiency and reduce environmental impact without compromising product quality and safety.</p> <p>Related KPI's 1 - Proportion of signatories in the supply chain implementing the “Sustainable Packaging Guidelines” for design or procurement of packaging.</p>	<p>Design Packaging to:</p> <ul style="list-style-type: none"> • Avoid or minimise the use of materials and other resources. • Optimise recyclability and recycled content. • Reduce litter impacts. 	<ul style="list-style-type: none"> • Incorporation of the “Sustainable Packaging Guidelines” into the “New product development process” • Review all existing packaging against the “Sustainable Packaging Guidelines” • Reduce the amount of material use for packaging through: <ul style="list-style-type: none"> ○ Redesign. ○ Light weighting of materials. • Where possible increase the recycled content of new and existing packaging material. • Where possible replace non-recyclable materials with alternative recyclable materials. 	APC steering committee.	<p>New Product Development process to be reviewed.</p> <p>Packing to be reviewed by category, schedule to be established.</p> <p>Product to packaging ratio of 8.15kg: 1kg was achieved and reported during the 2009 – 10 reporting period.</p> <p>To be determined as a result of the packaging review.</p> <p>To be determined as a result of the packaging review.</p>	<p>100%</p> <p>100%</p> <p>9kg:1kg</p> <p>100% for non-food contact packaging</p>	<p>10/11</p> <p>10/11</p> <p>Ongoing</p> <p>10/11</p>
2	<p>Recycling – The efficient collection and recycling of packaging.</p> <p>Related KPI's 2 - National recycling rate for packaging. 3 - Proportion of signatories with on-site recovery system for recycling used packaging.</p>	<p>Design systems to result in:</p> <ul style="list-style-type: none"> • A contribution to improved recovery of packaging from households and away-from-home sources. • Increased secondary markets for recovered packaging materials. 	<ul style="list-style-type: none"> • Continue to develop existing onsite separation and collection of recyclable materials. • Continue existing education and awareness programs through use of: <ul style="list-style-type: none"> ○ Recycle logos on packaging ○ Plastic Identification codes ○ Tidyman logo for responsible disposal of waste packaging 	APC steering committee.	<p>16% of Total waste is currently recycled (Value as reported in the 2009-10 NPC report)</p>	<p>20%</p> <p>Further review of target after 10/11</p>	10/11

	<p>4 – Proportion of signatories with a policy to buy products made from recycled packaging.</p> <p>5 – Additional tonnes of material reprocessed in primary and secondary markets as a result of Covenant funded projects.</p>		<ul style="list-style-type: none"> ○ Add addition consumer information on the company website to encourage recycling and responsible disposal of non-recyclable materials. 		Review Company website	Ongoing	01/12
3	<p>Product Stewardship – A demonstrated commitment to the product stewardship by the supply chain and other signatories.</p> <p>Related KPI's</p> <p>6 – Proportion of signatories that have formal processes for working with others to improve design and recycling of packaging.</p> <p>7 – Proportion of signatories demonstrating other product stewardship outcomes.</p> <p>8 – Reduction in the number of packaging items in the litter stream.</p>	<p>Develop procedures to assist in:</p> <ul style="list-style-type: none"> • Signatories in the supply chain working with others to improve design and recycling of packaging. • Reduction in Litter. 	<ul style="list-style-type: none"> • Write the policy and procedural documents for the review of all current packaging against the Sustainable Packaging Guidelines. • Review current and future supply agreements, reviews to include take-back and recycling of packaging methodologies. • Arrange contractual agreements with waste management companies to manage and recycle waste packaging. 	APC steering committee.	<p>Contracts to be review as they fall due; completion of this cycle is approximately 24months.</p> <p>Collection and recycling of waste packaging materials is already complete, more recyclable materials will feed into this process as our goals and targets from goal two are achieved.</p>	<p>Ongoing</p> <p>Ongoing</p>	<p>10/11</p> <p>7/12</p>

ACTION PLAN ENDORSEMENT AND SIGN OFF

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Pasquale Ferraro - Chief Operating Officer.

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Daniel Burgess - Covenant Contact Officer.