



National Packaging Covenant 2007 - 2008 Annual Report





Company Profile

OneHarvest is a leader in delivering new food experiences to customers while creating business value for all stakeholders. For the past three decades, OneHarvest has been a pioneer in fresh and fresh prepared food markets. The OneHarvest team in 1995 introduced Australian consumers to the convenient, ready to eat Freshcut salads and stir-fry products which now form a part of everyday life across households Australia wide.

OneHarvest represents a group of innovative fresh food companies formally known as The Harvest Company, Harvest FreshCuts Pty Ltd, Vegco Pty Ltd and & Oolloo Farm Management.



Since starting production in September 1995, Harvest FreshCuts leads the fresh cut market and currently supplies all major chains and various independents across Australia. The company employs more than 400 people at two fresh cut Plants – Brisbane, Qld and Bairnsdale, Vic - and is the most technologically advanced fresh cut processor in Australia. One Harvest prides itself on offering a point of difference to the consumer that gives value and freshness year round.

Environmental sustainability is important to the OneHarvest business and in 2002 an “Eco-efficiency” assessment of the Harvest FreshCuts business was undertaken as part of an Industry Partnership Program, with the Queensland Environmental Protection Agency (EPA) sustainable Industries Division and the Australian Industry Group (AIG). The assessment proved invaluable to the business and many environmental based projects were born as a result of this assessment. OneHarvest as a group understands the importance of a sustainable environment and the National Packaging Covenant forms an integral part in this process.

HARVEST FRESHCUTS National Packaging Covenant Commitment

Harvest FreshCuts joined the National Packaging Covenant in October 2000 and resigned the NPC MKII in 2005. The Harvest FreshCuts business remains committed to the overarching goals of the Covenant and proactively support the obligations of the Covenant.

Harvest FreshCuts remains focussed on the four pillars of packaging sustainability, those being reduce, reuse, recycle and recover and continues to allocate resources and business activities to drive improvement in these areas.

Harvest FreshCuts NPC annual report is based on their three year action plan that was submitted to the Covenant in 2006. Harvest FreshCuts are pleased with the progress made over the past three years and will embrace the business challenges and opportunities created as a result of being a signatory to the National Packaging Covenant.

Rob Robson
Chief Executive Officer
One Harvest



National Packaging Covenant Activity Overview

OneHarvest continues to develop its packaging portfolio and throughout 2007/2008 has conducted several core activities inline with its National Packaging Covenant action plan.

In 2007/2008 several packaging rationalisation programs saw a packaging weight reduction in several major lines resulting in a large improvement to the overall pack vs product weight ratio.

In 2006/2007 the OneHarvest business produced a packaging to product weight ratio of 20:1. In 2007/2008 this ratio was dramatically reduced to 5:1 and will be further reduced in the coming 12-months

Across the business there has been an increase of recycled board usage with less than 15% of all corrugated board used with the Harvest FreshCuts processing facilities remaining in virgin fibre.

OneHarvest continues to explore avenues and opportunities to purchase recycled goods where appropriate.

OneHarvest continues to improve its onsite waste collection facilities and in 2007/2008 recycled 72.8 Tonne of packing through both its Queensland and Victorian processing facilities. This made up 30% of OneHarvest's total waste figures for 2007/2008. It is estimated that 16 tonnes of waste is not captured through the recycling process and is sent to landfill. This is an area that OneHarvest will focus over the coming twelve months with the aim to increase the overall recycle volumes in each processing plant. In 2007/2008 an increase in site office waste collection volumes was achieved and an increase in Electronic Purchase ordering and receipting reduced the overall office paper requirements. The introduction of commingled collection facilities were also introduced to the Queensland processing site.

APPENDIX 1 – Harvest FreshCuts Packaging Covenant KPI Action Plan Summary

Processing				
<i>Action</i>	<i>How</i>	<i>Measurement</i>	<i>Outcomes</i>	<i>KPI</i>
1) Baseline data for weight of packaging vs the total weight of products packaged	Analysis of current 2007/2008 sales data by units sold.	Weight by product and total packaging by product group.	OneHarvest continues to capture baseline data in both its QLD and VIC processing plants. Baseline data highlights the improvements in packaging and product design inline with its NPC action plan.	1
2) Evaluate total weight, by type, of 'non-recyclable' packaging sold per annum into the Australian markets	Data collection framework to calculate and evaluate by product group the weight of packaging sold vs product weight by product group	Weight, by type of non-recyclable packaging sold per annum	Baseline data collected throughout 2007/2008.	6

Disposal				
<i>Action</i>	<i>How</i>	<i>Measurement</i>	<i>Outcomes</i>	<i>KPI</i>
3) Quarterly review of current recycling collection facilities within Harvest FreshCuts processing facilities.	<p>Audit to be conducted on current recycling waste recovery framework currently in place.</p> <p>Waste collection contractors to submit by weight, breakdown of waste data</p>	Annual waste analysis report	<p>In 2007/2008 OneHarvest facilitated track and trace of all onsite waste collection facilities.</p> <p>Data collection of waste by cubic meters and kg's.</p>	16
4) Estimate tonnage of consumer packaging recycled and sent to landfill from onsite waste collection facilities.	All manufacturing waste streams to be monitored and evaluated for waste content.	Tonnes recycled and tonnes disposed to landfill captured.	72.8 Tonnes of recycled goods collected through onsite recycle collection facilities 2007/2008.	21

Design				
<i>Action</i>	<i>How</i>	<i>Measurement</i>	<i>Outcomes</i>	<i>KPI</i>
5) Investigate the opportunity to increase recycle content in the OneHarvest's Packaging Portfolio.	Value engineering analysis.	Evaluate recycle content by percentage and weight across the Harvest FreshCuts packaging portfolio.	Corrugated boxes still remain the highest packaging format by volume that contain recycled content. 85% of all boxes utilised within the Harvest FreshCuts business manufactured from 100% recycled board.	26
6) Evaluate packaging process design to ensure product protection and freight efficiency.	Through packaging innovation and format design.	Evaluation of pack strength and containment. Distribution efficiencies.	OneHarvest continues to focus on pack design and order multiples, working hard to ensure commonality exists where possible across the sku range. Pallet utilisation is maintained above 85% and they regularly conducts pipeline distribution audits.	3



APPENDIX 2 – Harvest FreshCuts Packaging Covenant KPI Baseline Data

Harvest Fresh Cuts NPC Baseline Data 2007/2008	
KPI	Baseline Data
1A) Report tonnes of packaging material type source (local and imported)	Locally Sourced (Tonnes) Cardboard: 2,183 Paper: 2.2 Plastic: 28 (Type 1) Plastic: 204 (Type 5) Imported Materials (Tonnes) Plastic: 25 (Type 5)
1B) Tonnes packaged product sold (2007/2008)	10,216 Tonnes
1C) Ratio of product to packaging (by weight)	5:1
6A) Total Weight of non-recycled consumer packaging sold per annum into the Australian market.	204 Tonne
6B) Total non-recycled packaging as a percentage of total packaging sold	8.3%
21A) Estimated tonnage of consumer packaging sent for recycling and to landfill from onsite collection facilities.	i) Total Tonnes Recycled: 72.8 Tonne Percentage of total waste: 30% ii) Estimated packaging waste sent to landfill: 16 Tonne Percentage of total waste: 10%

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